



le cnam

Master - MR14403

**Master's degree in law, economics and management,
management and international business major**

Applied Globalization

Build a truly global expertise

This master's degree is dedicated to globalization and its concrete implications, that is, the most critical challenges that private and public organizations are facing today:

- It prepares to act internationally, based on an in-depth understanding of key dimensions such as the new interactions across private and public logics, or the growing weight of normative constraints;
- It addresses this global dynamic through an original combination of practical and critical approaches.

Become an international player

This Master was conceived for those that want to:

- Develop an international, forward-thinking strategic mindset;
- Be thoroughly prepared to work in any international context;
- Learn from international practitioners through a real-life experience approach.

A 10-month program leading to a Master's degree

This Master's degree is a M2 level specialization open to candidates:

- With a prior professional experience in a relevant field;
- That have completed a M1 (or equivalent degree), regardless of the field of study (engineering, linguistics, social sciences, management...). This variety of backgrounds aims at creating a rich cultural environment where diverse knowledge and perceptions can be easily shared and combined.

Objectives

This Master aims at:

- Developing critical thinking through real case studies and feedback from professionals;
- Providing the skills required to operate in a challenging globalized environment and participate in the renewal of international practices.

Core skills

- Ability to operate and negotiate with different counterparts, countries or cultures and to lead international teams;
- Ability to design a holistic international strategy integrating all dimensions (digital, financing, legal, marketing, etc.);
- Understand the limits of the tools and analysis grids used in international management;
- A future-oriented approach aimed at anticipating changes (new geopolitical drivers, new players, new markets, new missions, etc.), in order to be ready for the « next move ».

Career opportunities

- Work as an intrapreneur who drives international development in private organizations or NGOs;
- Work in the public sector in all areas involving an interaction with international public or private partners;
- Join or found a start-up in an international context;
- Join the world of consulting (strategy, CSR, Supply Chain, etc.).

An original pedagogy

This master's degree combines:

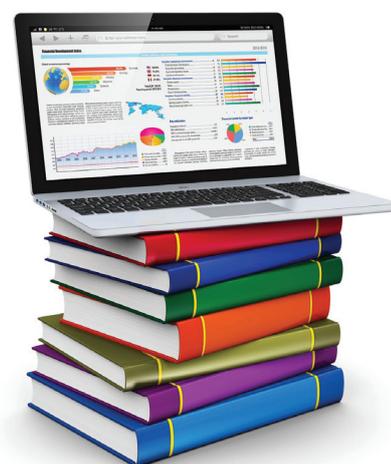
- The 3 approaches that are embodied in Cnam values: practical, critical and forward looking.
- A multicultural small class and group dynamic designed to develop a creative and innovative mindset.

The result is an emancipatory pedagogy, that has made the success of this master in three continents.

Program

The program includes:

- Approximately 300 hours of courses and workshops,
- A research component composed of a methodology workshop and a final dissertation.



Program of the Master in Applied Globalization	
Title	ECTS (Crédits)
Globalization in practice	10
International economic relations	4
Practice of international contracts	6
Collaborative innovation	4
English or French language	6
Intercultural marketing	4
International dimensions of CSR	4
International corporate financing	4
Research methods	4
Dissertation	14

Program Director
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Contacts

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