



Executive MBA - Master of Business Administration (CPN81)

- Degree awarded by: Cnam
- Partner HEIs overseas: UC Berkeley, USA, Bucharest Business School, Romania
- Language(s) of instruction: English
- Mode of learning: onsite classes and/or online classes
- Length: Full time: 1 year, blended learning: 2 years
- 2 intakes per year: October and January

Program's presentation

CNAM Executive MBA program, accredited by AMBA, (Association of MBAs) and the CNCP (Commission nationale des certifications professionnelles) is delivered in France (Paris) and overseas.

At CNAM MBA, we expect you to be the designer of your future and therefore we provide you with the freedom to create and customize your own program, under the following structure:

The Core Curriculum involves 13 core courses providing a solid foundation in essential business skills and competencies.

Five Elective Tracks dedicated to different fields, to enable students to complete the core courses with an specialized component, include

- Business Unit Management
- Innovation management
- Fashion Management (in partnership with ESMOD)
- Insurance Management (in partnership with ENASS)
- Project and Agile Management (in partnership with UC Berkeley)

Admission requirements

- Rolling admission (until places fill up)
- Bachelor's degree or 4 years' higher education degree (in any discipline);
- 2 recommendation letters (from professional or academic endorsers);
- 3 years of professional experience;
- Proficiency in English; (TOEFL IBT: 90 | TOEIC: 800 | IELTS: 6.5)

Calendar:

October intake

- Registration: till end of June
- Visa: till July
- Arrival: till end of September
- Start of classes: October
- End of classes: July

January intake

- Registration: till end of November
- Visa: till December
- Arrival: till end of December
- Start of classes: January
- End of classes: July

Fees (subject to change)

- 21 160 euros
- 29 000 euros for MBA Project and Agile Management (in partnership with UC Berkeley)

Courses (some examples)

- Corporate Strategy
- Organization Behavior
- Business Statistics
- Management Information Systems

Skills developed

- Analyze the political, economic, social, technological, environmental and legal context
- Identify opportunities for entrepreneurial creation or development
- Define the company's identity, values, vision and strategic ambition
- Develop a strategic analysis of the company
- Define the means to be implemented to achieve the strategic objectives

Career opportunities

- Project Manager
- Business Manager
- General Manager

Corporate partners / employers

- ACCENTURE, ACCOR, Air France, BPCE, DANONE, DATAR, GDF SUEZ, ORANGE, SCOR, etc.

Contacts

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